**Quiz**

1. Cargo is:
   1. Freight
   2. freight plus mail
2. The downstream end of a supply chain is:
   1. supplier end
   2. customer end
3. In the ‘unionist perspective’:
   1. logistics is a part of SCM
   2. SCM is a part of logistics
4. In the ‘traditionalist’ perspective:
   1. logistics is a part of SCM
   2. SCM is a part of logistics
5. Concerning the difference between logistics and SCM, which of the following perspectives is most popular:

Re-labelling Traditionalist Unionist Intersectionist

1. A low value, high volume shipment has:
   1. a high transport cost penalty
   2. a low transport cost penalty
2. A supply chain is best understood as:
   1. a linear chain
   2. a multidimensional network
3. Effective transport deregulation typically aims to achieve (at least in theory):
   1. cost reduction
   2. service improvement
   3. both
4. Ethnocentricity involves:
   1. adopting the perspective only of the home country where its headquarters are located
   2. adopting the host country perspective
   3. the company not adopting any particular country perspective(s)
5. In the context of global logistics the acronym ‘TNC’ stands for:
   1. transnational corporation
   2. transnational competence